

April 19, 2010

REGINALD J. JOSEPH, candidate for National President Southern University Alumni Federation (SUAF).

Reginald is a 1969 graduate, retired FBI Agent, Life Member SUAF and President of the St. Louis Chapter. He has served as National President (1993-97) and Third National Vice President (1991-93). He has been actively involved with the SUAF and a staunch supporter of Southern University since joining the St. Louis Chapter in 1972. He has received numerous honors including the G. Leon Netterville Award, the SUAF's most prestigious tribute.

Reginald is married to Macqueline (class of 1968), has one daughter Kimberly Staley (class 1990) and one grandson Hunter Joseph Staley (future class of 2025). He is an active member and Trustee at Christ Our Redeemer AME Church.

REGINALD J. JOSEPH

Candidate for National President
Southern University Alumni Federation

April 27, 2010

Dear Southernite,

My decision to seek the office of National President of the Southern University Alumni Federation (SUAF) comes at a time when OUR Alma Mater is struggling to remain a part of the train that it once served proudly as the engine. Yes, there was a time, and many of you may recall, when *Southern University* was revered amongst Historically Black Colleges & Universities. What happened? Somewhere along the way we lost that *Good Ole Southern Spirit*, and in most instances we have nobody to blame but ourselves. Let us never forget **WE** are the **bedrock** and our only option is to remain vigilant and committed if *Southern University* is to survive as we know it.

What can we do? We must find out *Who* we are, *Where* we are, and *What* we're doing in order to engage each other through the great medium of **COMMUNICATION**.

Membership is the lifeblood being pumped through the veins of the SUAF; without it we cease to exist. I plan to work closely with the Second Vice President SUAF, the Office of Alumni Affairs and Chapter Presidents in order to identify, track and attract new members upon graduation from *Southern University*. It is imperative that we **CLAIM AND RECLAIM OUR YOUTH** if we expect to grow and be vibrant.

Communication is a fundamental element if we are to succeed. I plan to vastly improve our means of communication through quarterly additions of the Southernite, articles in the weekly Student Digest, and breaking news via the Internet (Text Message, Facebook, Twitter, etc). Time sensitive information will be readily available to our members through the SU Media Relations Office (*Jaguar Nation Update*).

Fundraising is the key ingredient to our ability to function as an organization. I plan to work closely with the First Vice President SUAF and to appoint a fundraising committee to explore opportunities by which we can enhance our financial status and vastly increase our giving.

As your National President, I will continue to develop and maintain my relationship with members of the Board of Supervisors, the President, Chancellors, Administrators, faculty, staff, students and Chapter Presidents. I will work closely with the Office of Alumni Affairs to ensure that the SUAF is effective, efficient and supportive of the *Southern University System*.

"Thy Sons and Daughters as they work will be inspired by thee."

